Kashif Anwaar

Mobile & Full-Stack Developer - Flutter, Android, iOS, React, Next.js, Node.js

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Portfolio: https://thekashif.web.app koderkashif@gmail.com Remote

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ABOUT ME

- Coding passionately since the age of 15, Published my first app in 2014.
- Have developed several video games, websites, desktop apps, Android native apps, cross-platform Fluter apps, PHP MySQL-based back-end, IOT projects and Full-stack web apps
- Have several years of full-time work experience as Software Developer
- Worked as Lead App Developer at four product-based companies
- Have been a founding engineer at two startups, worked very hard like 12-14 hours everyday for several months in the beginning.

ACHIEVEMENTS

- Have won 'Best Everyday Essential App of 2020' from Google Play.
- Five of my apps have more than 100,000+ downloads.
- Have been single-handedly building complete apps for startups long before AI.

EXPERIENCE: TL;DR

Fizz — Local deals discovery and purchase coupons, Seed Funded, 100k+ Users.

Fashmates — Based in California, US. — Fashion social network, shoppable posts, Successor of Polyvore, 100k+ Users.

Zelish — Accelerated by BSH Techstars Germany, won 'Best Everyday Essential App of 2020' from Google Play, acquired by Tinychef.

Born Commerce (part of Tech Mahindra) Briefly worked in between Zelish' shutdown and acquisition by Tinychef.

Tinychef Joined the acquisition, promoted by celebrity chef Sanjeev Kapoor, had raised 2 million + funding.

Magal: Registered in Ontario, Canada. — Founding Engineer who built the entire Tech.

SKILLS

Primary Skills: Flutter, iOS, Android, IoT, React, Next.js, Node.js

- **Mobile App Development:** Flutter, Dart, Android, Kotlin, Java
- **Web App Development:** React, Next.js, Node.js, Fastify, HTML, CSS, JavaScript, PHP, Web Services, Typescript
- **Databases & Cloud:** PostgreSQL, MongoDB, Firebase, Supabase, MySQL,
- **Embedded & IoT:** C, C++, Embedded-C, IoT (Arduino, ESP)
- **AI & Automation:** LLM API's, AI Workflows, Prompt Engineering, MCP, AI Agent development, VectorDB, RAG.
- **Design & Prototyping:** UI, UX, Photoshop, Wireframe, Product Design, Figma.
- **Tools & Methodologies:** Git, Jira, Scrum, Project Planning
- **Management & Strategy:** Team Management, Project Management, Strategic Planning, IT Strategy, Marketing Strategy, Digital Marketing, Creative Design, Design Thinking, Data Analysis, Market Analysis, Market Research, Branding, PR, Presentation.

EXPERIENCE

Magal Tech Inc, Ontario, Canada (Remote)
Full-Stack Engineer (Flutter for mobile, Next.js for web)

DECEMBER 2024 – JULY 2026

Magal Tech Inc is a Canadian technology company building Magal, a local community app designed to make everyday life easier, faster, and more connected.
I was the founding engineer, who single-handedly built the entire mobile apps for iOS and Android using flutter, and Web Apps using Next.js from scratch to a mega project consisting of enormous features over nearly 1.5 years.

Innovism Enterprises LLP, Chennai.
Full-Stack Engineer **(Founding Member)**

SINCE JUNE 2023

Began work on the ad venture somewhere around February / March 2023, Registered company in September 2023. It was started mainly after getting the opportunity on Billboards and the emerging Influencer Marketing.

DEC 2024 - Also began building software products, starting with B2B software for offices.

Also started WorkStack360 (previously called Prosights) - its Productivity Suite for small businesses which has features such as attendance, time tracking, hrms, project management to sophisticated modules such as Endpoint security, DLP and more.

Nov 2025 - Began building Social Nest AI - Social Media Management Platform.

Jan 2026 - Combined Social Nest and old internal tools and several ideas into one unified platform called Viral Suite

TinyChef (by IOK Labs, New York), Remote / Bengaluru.

Promoted by Celebrity Chef Sanjeev Kapoor, $2 Million Total Funding Raised.

Senior Mobile Developer

JUNE 2021 – JUNE 2023

My previous company Zelish got acquired by Tinychef, I was asked to join the acquisition and worked till the very end of this company as well, here were my duties

- Initially gave KT to new team members of the acquired company, I was the go-to-guy for everyone needing any info related to the project
- Mainly worked on building the Android native app with new features, and also worked on the Flutter iOS app and web services as well.

Born Commerce (Part of Tech Mahindra), Remote / Chennai.

Senior Mobile Developer

MAR 2021 – MAY 20231

Briefly worked at this company on an Egyptian e-commerce app named B.Tech, joined here after my previous company was shut down, and left this company early because the previous company asked me to join back for the acquisition.

Zelish (Accelerated by BSH Techstars, Germany),

HSR Layout, Bengaluru.

Senior Mobile Developer (Founding Engineer)

DECEMBER 2019 – MARCH 2021

I joined in the initial stages as the first full-time engineer, started working from the very beginning of the company and project and worked until the shutdown and then acquisition. Zelish was a smart kitchen assistant startup, accelerated by BSH Techstars 2020 batch in Germany.

- I started the project from scratch, most of the Android app was single-handedly developed by me, and also contributed to the Flutter iOS app and API development.
- The Andoid app developed by me has won 'Best Everyday Essential App of 2020' from Google Play
- Brainstorm ideas with founders, come up with features and break down features into technical tasks.

- Collaborate with other developers, the design team and the backend team to develop the product from scratch.
- Follow agile methodology, plan tasks for the sprint, execute the sprint and deliver features continuously.

Fashmates Inc, Fremont, USA

Worked under Casperon Technologies, Greams Road, Chennai.

Software Developer (Android Lead)

MARCH 2018 – NOVEMBER 2019

I briefly worked on a few other projects and then was assigned as lead developer for a dedicated project called Fashmates which is directly managed by the client, Fashmates is a unique, fun, and rewarding community of fashion lovers who discover, inspire, buy & sell stylish clothing and fashion accessories from each other. Basically, it's a social network for fashion.

- Lead developer and maintainer, wholly responsible for the Fashmates Android app.
- Discuss with the project owner and Scrum master. Analyze, understand and translate business requirements into technical output.
- Fixed the crashes throughout the app, crash-rate changed from 92% to 100% on Crashlytics.
- Worked on memory management and fixed memory leaks, and also worked on performance improvement.
- Used OpenCV image processing to automatically crop images.
- Worked on photo editor, some of the features I worked from scratch include adding text layers, undo redo, save and edit features, and creating and showing tags automatically on clothing items in images.
- Also created 'dynamic feeds' feature like Facebook home page.

Fizz, Chennai. (Seed Funded Startup)

Android Developer

JULY 2017 – MARCH 2018

FIZZ is a product-based startup, The FIZZ app is used to discover and purchase discounts across three south Indian cities. *FIZZ unexpectedly paused its operations due to lack of funding*, that is why I left in a short span of time.

- Worked along with founders and staff of all departments to brainstorm and bring new features to the app.

- Solely responsible for maintaining, improving and adding new features to the Fizz Android app.

Infinit-e Technologies (aka CodeHouse Solutions LLP), Egmore, Chennai.
Mobile Apps Developer

AUGUST 2015 - JUNE 2017

It's a software services cum product company founded by ex-employees of Google & Patni computers. I developed 7 apps while working there, 3 of them in a team, and 4 of them solo from start to end. Please check the projects section to view those apps.

PROJECTS

Magal: Your Local Companion — iOS, Android & Web App.

Discover 160+ local services & book appointments with them, there's also a bidding system.. Pre-order groceries to save time, Use our Self-checkout to skip queues. Bulk-order from local manufacturers. Keep your family in loop with our Shared lists,manage all your loyalty cards digitally, send or receive local neighbourhood alerts, and list your local business — all in one app.

Android: https://play.google.com/store/apps/details?id=com.magaltechinc.magal

iOS App: https://apps.apple.com/app/magal/id6745050565

Viral Suite — Full Stack Developer

Viral Suite seamlessly connects the entire workflow of the social media journey from content creation to social media management to social media marketing, including paid ads and influencer marketing. We are the first in the world attempting to unify them and make them seamless.

Website: https://viralsuite.co/

Zelish, acquired by TinyChef — Android Native & Flutter iOS App Developer

I started the core product of this startup as first full-time employee. More than 90% of the Android app was developed single-handedly by me, later joined by a junior developer.
I also helped build iOS app using Flutter, and extensively contributed to how API was developed from the beginning, and briefly worked on the back-end as well.

Android: https://play.google.com/store/apps/details?id=in.zelish.android

iOS App: https://apps.apple.com/in/app/sanjeev-kapoor-recipes/id1585312934

Fashmates — Android Developer

I'm grateful to have worked on this challenging project, some of the challenging tasks handled by me include Photo Editor, Image processing using OpenCV, Auto-tagging items, advanced search. It was very fast-paced project, we released more than 100 updates on a year.

Website: https://www.fashmates.com

App link: https://play.google.com/store/apps/details?id=com.fashmates.app

FIZZ — Android Developer

Some of the things I worked at Fizz are expanded to multiple cities from one city, fixed lot of bugs, added error handling and reporting. Created notification inbox, re-integrated payment gateway to new server, integrated firebase analytics & made conversion tracking from source of installs, set limit on max coupons a user can buy and lot more.

Working video of App (Because app is removed from PlayStore as company has shut down): https://drive.google.com/file/d/1hVKdtbQmcExptVN9L-nwuCWIUw7EVinL/view?usp=sharing

iCaller — Android and PHP Back-end Developer, ~ 2018

I single-handedly made this project from scratch both frent-end (Android naive app) and back-end using PHP, MySQL, In this platform user's can signup and create their profile with interests they can find new friends matching their interests and directly video-call them within app. It was made before similar app's which are available today became popular.

Dugar Homes — Android Developer, ~ JUN 2017

This app is made for Dugar – construction company for their partners, to track the availability and sales of apartments.

JK Super Market & Klonrr shopping cart — Android Developer, ~ NOV 2016

It's an app based shopping product of the company which is sold to super markets, its functionalities include user registration, searching products, listing products based on category, viewing promotional and offer products, adding products to cart and checkout.

App Link: https://play.google.com/store/apps/details?id=in.codehouse.calculus.jks

ClubApp — Android Developer, ~ MAR 2016

It's one of the products of company, made for clubs to connect members closer, It has features like events with RSVP, Notifications, Chat, Albums, Member details etc... We used to customize and sell it to various clients.

Base App: https://play.google.com/store/apps/details?id=com.codehouse.clubappmobile

One of the client's app:
https://play.google.com/store/apps/details?id=com.codehouse.jitobangalore

Bluetooth Based Attendance System – Android Developer, ~ MAR 2016

I built this app for registering attendance on events using Bluetooth, It has a server app for android which Bluetooth signals from nearby Bluetooth devices, and the client app is ClubApp mentioned above, the client can be an Android or iOS device.

CRM — Android Developer, ~ JAN 2016

This app is made for product showrooms to record, view, search & tracks enquiries, customers and much more.

Link: https://play.google.com/store/apps/details?id=in.codehouse.crm.rakhiwala

People of Change — Android Developer, ~ NOV 2015

Made for NGO called 'Naalaya India', to connect members with NGO's information. Members can login, view live feeds, get list of upcoming events with details, view albums, view and search other charity NGO's, contribute to NGO's by money or time.

App Link: https://play.google.com/store/apps/details?id=in.infinit_e.peopleofchange

Travllr — Android Developer, ~ AUG 2016

It's an app which acts as a digital interactive itinerary for tourists.

App Link: https://play.google.com/store/apps/details?id=com.infinite.travelguide

Daily One Quran Verse — Android Developer, ~ SEP 2015

It was my second public app launched on PlayStore developed while I was studying college. It had unique popup design at that time. It has over 200k downloads and over 5000 ratings.

App Link: https://play.google.com/store/apps/details?id=daily.quran

Share Apps — Android Developer, ~ NOV 2014

It was my first app launched on PlayStore when I was studying college. At that time it was a useful utility, It had the fastest loading and a couple of other unique features, Its functionality was to sends apps as APK or link, also backup and manage apps. It also has over 100k downloads and over 900 ratings.

App Link: https://play.google.com/store/apps/details?id=app.myappssender

EDUCATION

SSLC, 86%

Kellett Higher Secondary School, Chennai. APRIL 2010

HSC, 64%

Anjuman Matriculation School, Chennai. APRIL 2012

B.Sc., Computer Science, First Class Honors

The New College, Chennai. 2012 - 2015

M.C.A., Master's in Computer Application

Measi Institute of IT, Chennai. APRIL 2016 – 2018
(College: 8:30 AM to 1:30 PM, Work (App Developer at Fizz): 1:30 PM to 8:30 PM)

PERSONAL DETAILS

Languages Known: English, Tamil, Hindi

LinkedIn Profile: https://www.linkedin.com/in/koderkashif/

Github Profile: https://github.com/kashifo

Stack-overflow profile: https://stackoverflow.com/users/4034209/kashif-anwaar

PERSONAL QUALITIES

Desire to learn, Problem-solving, Cooperation with colleagues, Quality, Honesty, Righteousness, and Leadership.

HOBBIES

Discovering new things, Ideation, Reading books & web articles, Playing video games esp. puzzle games, and coding hobby projects

DECLARATION

I hereby declare that all the details furnished above are true to the best of my knowledge.
KASHIF ANWAAR P.M